

PUNE MACHINE TOOL EXPO 2016



Indian Machine Tool Manufacturers' Association (IMTMA) organized the first ever four-day Machine Tool Expo at Pune in Auto Cluster from 29 September 2016 to 2 October 2016. This was the third regional machine tool expo being organized by IMTMA. Earlier in 2015 IMTMA had successfully organized the Delhi Machine Tool Expo 2015 and the Ahmedabad Machine Tool Expo 2015.

The expo held at Pune featured 98 exhibitors who displayed state-of-the-art technology solutions and innovations for both metal cutting and metal forming machine tools. Cost-effective automation, material handling and quality control systems and equipments along with off-the-shelf production aid, accessories, consumables, software, CAD/CAM, etc. were added attractions. Sixty-two business delegations attended the show and an overall footfall of 7400 visitors were registered during the four-day expo.

The expo was a significant one for India's Western region including the various original equipment manufacturers (OEMs) and the small and medium enterprises (SMEs) spread across the states of Maharashtra and Gujarat. IMTMA by organizing an exhibition in Pune, which is well known to be the Detroit of western India, has boosted the spirits of the large number of industries in automobiles, heavy engineering, aerospace, defence, ordnance and many other manufacturing segments spread across the region.




The Pune Machine Tool Expo was a platform for industries based in the Western region, particularly the SMEs to gain access to new technologies to enhance their productivity and meet all the production necessities. The expo also gave opportunity for exhibitors to network as well as understand the

needs of the local industries both OEMs and SMEs in the western region.

IMTMA received positive feedback to the show from exhibitors and visitors alike. All of them were enthralled with the quality of business crowd and the opportunities which the show provided them. The industry's overwhelming response to the expo has heightened expectations for future editions of the expo.

Outline of the Exhibition

	Organizer	IMTMA
	Venue	Auto Cluster
	Number of Exhibitors	98
	Number of Visitors	7400
	Net Exhibit Space	4500 sq.mts.
	Total Trade Delegations	62

Exhibitors were enthralled by the responses they got from the expo. Many felt that participating in the show was vital not just for sales but also to meet the different regional customers and thereby understand the requirements of the western regional market. Exhibitors also gained access to the untapped customers from the western region especially from Maharashtra and Gujarat.

Expressions

What Exhibitors had to Say

- “The Pune Machine Tool Show was an excellent platform for us to showcase our products to end users as well as machine builders....The event was the perfect place to experiment with different brand building strategies as well as interacting with several potential customers under one roof.”.....Vasant Vibhute, Givi Misure Pvt. Ltd.
- “Pune is a major automotive hub in India and Grind Master Machines being the preferred machine tools supplier to all major auto OEMs and their Tier-I, Tier-II suppliers, saw Pune Machine Tools Expo 2016 as an effective platform to increase its engagement with the industry...One to one interactions during such exhibitions always help build and enhance business relations.....Sameer Kelkar, CEO, Grind Master Machines Pvt. Ltd.

Media Coverage

- [IMTMA's Pune Machine Tool Expo 2016 starts](#) (The Machinist; 29 September 2016).
- [Pune Machine Tool Expo Begins at the Auto Cluster Exhibition Centre](#) (Machine Tools World; 29 September 2016).
- [IMTMA's machine tool expo starts in city](#) (Sakal Times, 30 September 2016).

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